

Vol. 22. No. 25.

Surprise Party and Shower  
Given Newly-weds

On Thursday evening, December 9th, at the home of Mr. and Mrs. J. H. Armitage, a shower was held for Mr. and Mrs. Clifford S. Smallwood, the newlyweds of Strawberry Plains. The early part of the evening was taken up with games in which everybody took part and enjoyed immensely. During a game of blindman's buff, the young couple, still blind-folded, were forcibly persuaded to push a perambulator which was gaily decorated with streamers and loaded to capacity with an assortment of useful and beautiful gifts, which the embarrassed couple unwrapped and exhibited amidst great applause from their assembled friends. Following which the groom took the bride for a ride in the unloaded perambulator which caused much amusement. Hands were joined with the newlyweds in the centre and all sang "For They are Jolly Good Fellows." Jim Jackson extended, in a few well-chosen words, the best wishes of the assembled friends and also those who through the inclemency of the weather were unable to be in attendance, to which the bride and groom responded.

Mr. and Mrs. Smallwood, Sr., also expressed their appreciation of the splendid community spirit which prevailed the entire evening. A sumptuous lunch was then served which brought to a climax an evening that will long be remembered.

Wishing you all a Merry Christmas and your kindly co-operation for

For Job Printing see E. W. Carter.

With the Best of Good  
Wishes for a  
HAPPY CHRISTMAS  
and a full measure of  
Prosperity  
in the New Year !

P. MATTHEIS

JARROW JOTTINGS

Mr. Hood McQuire has gone to Nova Scotia to visit his mother, after being absent from his old home for 15 years. Mr. McQuire expects to spend the winter months in the east. Mr. Bert Yaker left on the 14th Saturday night for Detroit to spend the winter with his parents.

Mr. B. Yaker spending the holiday with friends in Edmonton.

The annual meeting of the Jarrow Ladies' Aid was held at the home of Mrs. W. Morgan, with a large number in attendance. The election of officers took place, the following being elected for the ensuing year 1938: President, Mrs. Geo. Therou; Vice President, Mrs. H. Whidden; Secy-Treasurer, Mrs. R. W. Griffith. The next regular meeting of the Aid will be held at the home of Mrs. Ed. Peet on Wednesday, January 5th.

Christmas service will be held in the Jarrow United church on Sunday, December 19th.

KINSELLA KERNELS

Christmas service will be held in the Kinsella United church on Sunday morning, December 19th. Xmas music will be rendered by the junior and senior choirs.

SKATING TICKET PRICES

The following are the prices of skating tickets for the present winter: ADULTS, \$2.00 each, or two adults tickets in one purchase, \$3.00. STUDENTS, Grades 5 to 12, \$1.00 each, or three students in one family, \$2.50. CHILDREN, Grades 1 to 4, 50c each.

Buy your ticket from the caretaker, R. L. Simmermon. No free skating after December 20th.

—IRMA VILLAGE COUNCIL.

C. J. PURVIS APPOINTED  
POLICE COURT PROSE-  
CUTOR IN EDMONTON

Edmonton, Dec. 16.—Clifton Gladstone Purvis, 51, Viking barrister, will succeed Charles Becker as police court prosecutor in Edmonton, the attorney-general's department announced Thursday. Mr. Becker resigned this week to devote himself to his private practice.

Formerly a member of the provincial Liberal executive, Mr. Purvis has been active in Viking Social Credit circles since 1935.

Government officials also announced appointment of D. B. MacKenzie, St. Paul, solicitor, to the post of solicitor in the attorney-general's department. Mr. MacKenzie has commenced his duties.

Born in Edmonton in 1907, the new government solicitor is a son of the late D. S. MacKenzie, pioneer Alberta educationalist and first deputy minister of education in the province. A graduate of the University of Alberta, he has been practicing at St. Paul since 1930.

A native of Ontario, Mr. Purvis has resided in Alberta since 1907. He taught school and homesteaded at Hardisty, Irma and Viking until 1910 when he articled as a law student with the Edmonton firm of Rutherford, Jamieson and Grant. He has been practicing law at Viking since 1915.

Mr. Purvis ended a 10-year term as chairman of the Viking school board in 1936. He is a member of the United Church of Canada, the Connaught Lodge, A.F. and A.M., and the Viking Elks Lodge.

A son, Stuart, is a student at the University of British Columbia. Mr. and Mrs. Purvis will move to Edmonton immediately.

Educated at Brockville high school and Prescott normal, Mr. Purvis taught school at Kars, near Ottawa, before moving west.

N O T I C E

Mr. C. G. Purvis, who has received the appointment as police court prosecutor in Edmonton, wishes to announce that he will be at his office in Irma every Friday as usual.

LEW HUTCHINSON  
WHEAT POOL HEAD

Calgary, Dec. 14.—Pioneer Alberta farmer who took up land in the Duhamel district, "married the school teacher and never moved since" Lew Hutchinson Tuesday was elected to succeed the veteran Dr. Henry Wise Wood as chairman of the board of the Alberta Wheat Pool. He has been associated with the wheat pool since its formation in 1923.

The new chairman came to Alberta from the U. S. and England in 1900 and took up a homestead near Duhamel where he still lives. Three sons and a daughter of his family of ten still reside on the home farm.

C. Jensen of Magrath was chosen vice-chairman of the board and Geo. Bennett, Mannville, and Ben S. Plumer, Bassano, named members of the central board.

Services for Sunday, December 19: Irma, Sunday School, 11 a.m. Public Worship, 7:30 p.m. Mid-week prayer and fellowship service, Wednesday evening at 7:30.

WEDDING BELLS

IRMA DEFEATS HUGHENDEN  
IN EXHIBITION TILT 4 to 2

GULBRAA-LIKNES.

Berge Gulbraa, eldest son of J. B.

Gulbraa and the late Mrs. Gulbraa,

of Irma, was quietly married

to Miss Olivia Liknes, second

daughter of Mr. and Mrs. Bert Liknes,

of Monitor, Alberta, on November 19th. The ceremony took place in the Central Lutheran church in

Edmonton, by the pastor, Rev. Mr.

Lystig. Witnesses were Mrs. Lystig

and Mr. A. Muir, a friend of the

couple in the city.

The couple, left for a honeymoon

to the bride's former home in Monitor.

They have returned to reside at

the home of the bridegroom a few

miles southwest of Irma. All Irma

friends and acquaintances join in

wishing them a long, happy and pros-

perous married life. God bless them.

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perous married life. God bless them.

In the sandwich session Lawson

scoffed quickly followed by Gulbraa.

But F. Maguire came back with

another to make the score read 4-2

ending the second period. In the third

both teams tried hard but could not

register. At the beginning of the

last period Arnold Lawson was pre-

sent with a purse and green backs

on behalf of the Irma citizens before

his departure for Vancouver where

he and Mrs. Lawson expect to re-

side.

\$2.00 per year in advance: 5c per copy

IMPORTANT NOTICE

The Times will be published on December 24th as usual, but there will be no paper printed for Friday, December 31st.

All notices for holiday events, advertisements, correspondence, etc., should appear in the issue of December 24th. Hand them in to Mr. Carter as early as possible.

—The Publishers.

CARD OF THANKS.

Dear Friends: I wish to thank everyone very much for the purse and contents given to me. I deeply appreciate this act.—Arnold Lawson.

HIGH RIVER U. F. A.  
RECOMMENDS UNITY

High River, Dec. 14.—Members of the High River local of the United Farmers of Alberta favor an alliance with other political parties opposed to Social Credit in selecting a candidate for the constituency.

A resolution adopted at an annual meeting here favored the nominating of a "Unity" candidate for the riding.

Premier Aberhart is the present member for High River-Otoks constituency. He was elected by acclamation following the general election of 1935.

PETERSON'S GARAGE

WISHES ALL AND EVERY ONE

A Very Merry Christmas and a Bright  
and Prosperous New Year

We also thank everyone for their kind patronage, and hope to be able to serve you through the following year.

Gift Suggestions

You will find a gift for every member of the family in my large assortment of gift items

Purses (Gents' and Ladies') from 45c up

Boxes of Stationery from 25c up

Ladies' Sets—Jasmine, Adrienne, Yardley's and Colgate's—25c up

Dishes 25c up. Artificial Flowers, Toys, etc.

BOXED CHOCOLATES 25c and up.

Bulk Chocolates, 40c lb. — A real assortment!

I wish to thank my customers for their patronage during the past year, wishing them all

A Very Hearty Christmas and a Prosperous 1938!

W. N. Frickelton



We wish to thank all our customers very much for their co-operation in making our store a success. Also

A Very Merry Christmas and a Happy New Year

And will try and give better service, with a greater appreciation, when we get moved across to our new location, lately vacated by the Irma Trading Company.

F. A. FUDER & CO.

IRMA — ALBERTA

A  
MERRY CHRISTMAS  
TO ALL !

It is our pleasure at this time to express our appreciation to our friends and patrons throughout the Irma district for the support accorded us in the past, . . . and may we continue to serve you in friendly co-operation throughout the coming year.

We extend to all our very best wishes for a Merry Christmas and a Happy and Prosperous New Year !

**Irma Hardware**  
(Jack Fletcher and Staff)

CARMEN W. DAWDY  
Eyesight Specialist  
(6 years manager T. Eaton's  
Optical Department).  
Edmonton, Alberta.  
will be at  
THE VIKING HOTEL  
Tuesday, Dec. 21, 10 a.m. to 1 p.m.  
DRUG STORE, IRMA  
Monday, Dec. 20, 10 a.m. to 1 p.m.  
Eyes Examined, Glasses Fitted  
at City Prices.

GREETINGS !

I wish to thank my many patrons and friends for their support during the past and trust that the future will be as pleasant. Wishing one and all a merry Christmas and a Prosperous 1938

R. W. Maguire

## British Gunboat Is Bombed And Captain, Two Others Wounded

Nanking.—The commander of the British gunboat Ladybird and two other Britons were wounded and several hundred Chinese killed or wounded Sunday when Japanese airmen bombed the waterfront and shipping in Kungtung River port 60 miles southwest of here.

Two British steamships the Tuckwo and Tatung, were hit. The Tuckwo was set afire and was believed to be a total loss. The Tatung's captain and his wife, both British, were wounded; their craft was beached.

Lieutenant-Commander H. D. Barlow of the Ladybird, although suffering from shrapnel wounds, maneuvered his vessel alongside a bulk—an old ship moored offshore to assist landings—belonging to the British Butterfield and Swire company and towed it away before it was set afire.

The 3,770-ton Tuckwo, in flames, drifted against a bulk belonging to the Jardine Matheson Company, which then also burned. (In Shanghai officials of the Indo-China Steam Navigation Company, which owns the Tuckwo, said they believed she had between 2,000 and 3,000 Chinese refugees aboard.)

The Wuhu American hospital, only one in that area, admitted more than 100 mutilated, burned or almost drowned persons. British and American volunteers worked all afternoon rescuing victims.

Five Japanese planes, apparently attempting to hit the Wuhu railway station, swooped over the crowded river port at 11 a.m. and dropped 10 bombs.

A Japanese communiqué in Shanghai said the attack was aimed at between 30,000 and 50,000 Chinese troops retreating across the broad Yangtze in junks and other craft. The Tatung, 1,560-ton vessel belonging to the China Navigation Company, was beached after her crew, assisted by Royal naval men, worked valiantly to get her out of danger.

Both the Tuckwo and Tatung flew British ensigns and had big Union Jacks painted on their sides. Each carried four British officers, with the rest of the crew Chinese.

Several civilians aboard a launch belonging to the British Asiatic Petroleum Company were reported wounded by bomb fragments. Some Britons were believed to be aboard the launch but this could not be confirmed.

Wuhu, in Anhwei province, is one of the busiest ports of the middle Yangtze, being opened by treaty to foreign trade. It apparently is the

objective of strong Japanese columns reported engaged in heavy fighting along the Anhwei-Kiangsu border, some 80 miles to the east. Capture of Wuhu would cut off all chance for the 300,000 defenders of Nanking to retreat up the river.

Japanese airmen also raided Nanking, where 10 Chinese civilians were killed or wounded.

### Aggressive Health Policy

#### Urge A National Approach On Problem Of Sickness

Winnipeg.—Dr. T. C. Routley of Toronto, urged that a national approach be made on the problem of sickness with extended medical research conducted.

Close to 12,000 Canadians died of cancer in 1936 and approximately 3,000 boys and girls were stricken by infantile paralysis this year. Those are two reasons why Canada needs an aggressive national health policy, said the general secretary of the Canadian Medical Association.

Dr. Routley, attending sessions

of the royal commission on Dominion-provincial relations, as an observer for the Medical association, said he hoped one result of the commission's work would be a clear definition of responsibility for health.

### Search Party Returns

#### Failed To Locate Trapper Lost In Northern Manitoba

The Pas, Man.—A two-man search party, which unsuccessfully sought Wilfred Vickers, 39-year-old trapper, for Police Magistrate Hugh Vickers of Herb Lake, has returned to Mile 185 of the Hudson Bay Railway.

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### Posthumous Award

Ottawa.—Geoffrey R. Milne of Sorel, Que., drowned last spring in a heroic but unsuccessful attempt to save a companion, was awarded the bronze cross by the executive committee of the Canadian general council of the Boy Scouts Association. The award was made posthumously.

"Between gold and iron, Machiavelli (Florentine diplomat and statesman of the 15th century) chose iron and we stand with him. In a supremely idiotic dilemma—butter or cannon—we have made our choice—cannon."

The newspaper said The Times' editorial constituted "an involuntary but formidable contribution to our battle for autocracy." (Economic self-sufficiency.)

The New York Times in an editorial Nov. 30, declared "the United States has lost its leadership in world affairs" because "treaty-breaking governments and dictators have become convinced that for no cause short of actual invasion will the United States initiate or join in any effective movement to assure world peace."

It suggested "effective peace measures" be taken to re-establish leadership, including "private and public co-operation between Britons and Americans and others . . ."

"What is fermenting in the fat peoples of the democracies as their program?" Il Popolo D'Italia said, "is economic strangulation, asphyxiation, blockade and starvation for the poor who do not eat five times a day. In this they reveal profound cowardliness because such a form of combat affects helpless people more than combatants."

"To discuss once more in the face of these manifestations the utility of autocracy would be criminal as well as ridiculous. To the threat of economic war, blockade and starvation, people worthy of the name are constrained to respond in the only way possible with timely and wholehearted preparation of spirit and arms."

The United States leaves to the European democracies the task of confronting the totalitarian states on the field of arms," the editorial said.

"Britain never demonstrated outstanding war-like tendencies. Recently it has expressed reasons for which the English now have decided, as it once was said, to fight to the last Frenchman."

The Anglo-American commercial accord is the most recent example used to demonstrate the existence of other means besides military measures to defend peace."

It was announced Nov. 18 that the United States and Great Britain had agreed to negotiate for a reciprocal trade pact.

The newspaper deprecated the importance of economic resources in waging war.

"That war is made with money is true," it said, "but the phrase is completed by saying money always is found to wage war."

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### NOMINEE FOR TROPHY



Captain A. S. Wilcockson, who commanded the "Caledonia" on its six flights between England and North America, has been recommended for the Johnston Memorial Trophy, awarded annually by the Guild of Air Pilots for the finest flight of aviation.

### Losses Are Revealed

#### Royal Commission Given Figures On Financial Condition In West

Winnipeg.—The depression's heavy hand on Western Canada's agricultural income was displayed in the Manitoba brief presented before the Royal Commission on Dominion-Provincial relations. The severest crisis of the west's entire history followed the 1929-30 collapse.

In the six years from 1925 to 1930 the estimated total gross agricultural production on the prairies was \$432,610,000, the brief said. In the six years from 1931 to 1936 the estimated agricultural income was \$97,066,000, a decline of \$2,329,555,000, or an average decline during the six-year period of \$388,000,000 a year.

"This six-year decline is approximately two-thirds of Canada's national debt," the Manitoba representative said. "It is more than seven times the combined debt of the three prairie provinces as of 1935."

### Soviet Flyers Lost

#### Give Up Hope Of Finding Members Of Arctic Flight

Moscow.—Sigmund Levanevsky and five companions who vanished Aug. 13 on a trans-Polar flight from Moscow toward the United States were given up for dead by Mihail Vodopyanoff, Russian Arctic flyer.

Upon his return from an extended search of the icy wastes in which the Levanevsky plane disappeared, he said four search planes under command of Ivan Chukovsky were remaining at Rudolph's Island to hunt for plane wreckage as soon as conditions are favorable.

Vodopyanoff still is convinced a regular trans-Polar airline between Soviet Russia and North America may be established within a year or two as a result of successful previous flights on the route.

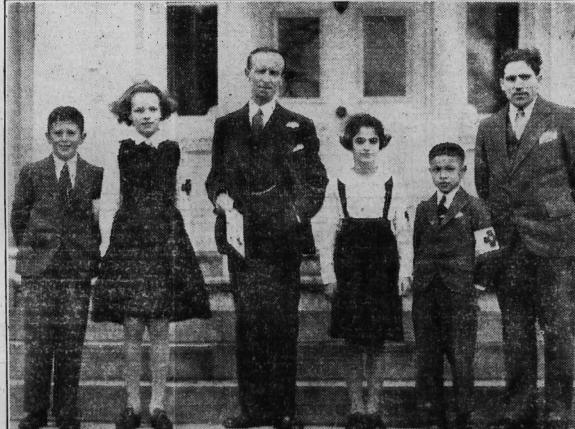
### Hatfield Loses Appeal

Toronto.—Appeal of Captain Fred Hatfield against his conviction of fraud in connection with reparations paid for the loss of the schooner Gypsum Queen in the Irish sea during the Great War was dismissed in Ontario court of appeal.

### Taken Oath Of Office

Toronto.—Albert Matthews, Toronto financier, was sworn in quietly as Lieutenant-Governor of Ontario by Hon. F. K. Latchford, the province's chief justice in appeal. Oaths of office and allegiance were taken in Premier Hepburn's office where the Ontario cabinet gathered for the ceremony.

### Governor-General Inaugurates Junior Red Cross Campaign



His Excellency Lord Tweedsmuir, Governor-General of Canada and President of the Canadian Red Cross Society, inaugurated the Junior Red Cross Calendar Campaign recently when a delegation of Juniors called on His Excellency at Rideau Hall. The Juniors in this picture came from the Intermediate School at Hull, Quebec, and represents four nationalities: English, French, Greek and Chinese. At the right of the picture is Principal Norman A. Todd. Through the medium of this campaign the Juniors of Canada hope to raise funds to provide hospitalization for sick and crippled children. Since 1919 more than \$500,000 have been collected and used to finance medical treatment for 13,795 handicapped children.

### Position Of Garnet Wheat

#### Trade Minister Euler Announces Its Removal From Grade Three

Ottawa.—Garnet wheat will be removed from the grade number three northern, it was announced by Trade Minister Euler. He will introduce a bill at the session of parliament expected to open in January.

The minister, chairman of a cabinet committee on wheat, said he was acting on the recommendation of the board of grain commissioners. In addition, he had reviewed part of the evidence before the Tuggeon grain inquiry.

"The announcement is made at this time," he said, "in order that the growers may be aware of the position of Garnet wheat in the marketing of next year's crop, and that they may take whatever steps are necessary in procuring seed."

At the present time Garnet wheat is excluded from grades one and two northern. It has been permitted in grade three which calls for "red spring wheat of a fair milling quality." It is proposed to eliminate it from grade three.

### Unity Candidate Wins

#### Social Credit Meets Reverse In Lethbridge By-Election

Lethbridge, Alta.—In its first bid to the electorate in southern Alberta, the Unity forces won a record vote victory over Social Credit in the Lethbridge provincial by-election. The final vote was: Dr. Peter M. Campbell, Unity, 3,980; A. J. Burnap, Social Credit, 3,210.

Pioneer physician of the range country, Dr. Campbell, endorsed by Liberals, Conservatives, some members of United Farmers of Alberta and the People's League of Alberta, was in the lead from the start of the poll.

The vacancy was created through the resignation of Hance E. Wright, Social Credit.

First by-election in southern Alberta since the general election of 1935, it was considered a "test poll" for Social Credit.

In the 1935 general election, Wright polled 3,700 out of a total of 6,641 in a four-cornered race with Liberal, Conservative and Labor candidates.

### Ayrshire Breeders

#### Western Directors Elected Following A Mail Vote

Ottawa.—The Canadian Ayrshire Breeders' Association announced, following a mail vote, that William Brown of Deloraine, Man., has been re-elected director for Manitoba and Saskatchewan for a two-year term.

The association also announced appointment of Sam H. Shannon of Clowderale, B.C., as a director for Alberta and British Columbia for a two-year term. Shannon, leading British Columbia livestock man and a governor of the University of British Columbia, succeeds John Richards, Jr., of Red Deer, Alta., as director.

### Shanghai—A bomb exploded in Nanking road as 5,000 Japanese troops marched through Shanghai in a victory parade. The parade scattered immediately.

## British Army Changes Expected To Bring Vitality To Service

London.—B. H. Liddell Hart, military correspondent of The Times and well-known historian, told Reuters News Agency in an interview that "for the first time in history a junior major-general has been chosen as chief of the imperial general staff."

Daily Mail (Independent):

"In undertaking this sweeping reform the minister and the government are exhibiting true foresight and wisdom. The British army, which owing to the lag in the general process of rearmament, is unprepared for war, must be brought to the pitch to meet any emergency before the service."

Birmingham Post (Conservative):

"The admiral and the air ministry can work hand in hand with this new-minded and young-minded war official, there will be no need for a ministry of defence."

Military writers forecast reaching changes as a result of the shake-up in the army council. It is suggested one immediate effect will be reinforcement of the garrisons at Hong Kong, Singapore, Egypt and Cyprus.

The other moves predicted were:

A clear definition of the army's responsibilities on the continent;

Acceleration of the mechanization process, including the territorial army;

Stimulation of recruiting by increased pay;

The calling on officers for harder work, with less regimental entertainment and luxury;

More commissions from the ranks and the placing of a premium on brains and ability over private financial means.

## Japanese Soldier Is Killed By Bomb In Shanghai Parade

Shanghai.—A bomb exploded in Nanking road as 5,000 Japanese troops marched through Shanghai in a victory parade. The parade scattered immediately.

The explosion was about one block from the Wing On department store. Soldiers ran in all directions. One Japanese soldier was reported killed.

The parade had passed through international settlement side streets along the boundary between the French concession and the settlement and entered Nanking road without incident.

More than 5,000 Japanese troops paraded through the main streets of Shanghai's international settlement in celebration of their nation's victories here and elsewhere in China.

The "victory parade" was held despite protests of British and other foreign officials and municipal authorities who held the demonstration provided opportunity for a possible fatal incident.

Tanks and armored cars escorted the Nipponese through the settlement while warplanes flew overhead.

When the parade passed the post, a British squad turned out and presented arms in accordance with military courtesy.

British, Chinese and Sikh police patrolled the route of march and police patrol cars were stationed at intervals to guard against possible incidents. The parade took 30 minutes to pass a given point.

The bomb was said to have been thrown by a Chinese who, after it left his hand, was shot dead by a Chinese constable.

One British citizen was struck by a bomb fragment and slightly injured.

Japanese troops restored order quickly. One detachment surrounded the district, bayonets gleaming, while the rest of the parade reformed its ranks and continued down Nanking road.

Hundreds of Japanese troops were passing the Sincere and Wing On department stores, where hundreds were killed by projectiles shortly after Shanghai broke out, just as the bomb was thrown.

On the westward-moving battlefield between Shanghai and Nanking the war was fought mostly in the air. Japan reported a victory over Nanking, where they said six Japanese pursuit planes shot down 13 Russian-made planes recently added to the Chinese air forces.

Chinese despatches from Hangchow, capital of Chekiang province, reported more than 1,000 Chinese civilians were killed or wounded in a Japanese air raid on Hsiaoshan, 12 miles southeast of Hangchow. The Chinese said 1,100 buildings were destroyed and that 500 dead or injured persons already had been taken from the debris.

A Japanese communiqué said Japan's land forces were making "slow but satisfactory progress" along the battlefield 50 to 80 miles east and southeast of Nanking, the nearly deserted Chinese capital, and Wuhu, 60 miles to the southwest.

## WHAT HO!

By RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER III.—Continued

"Now let me see," said Grig, mentally taking a horse-census of the community. He wagged his large round head, and his lips moved, then, suddenly, he said, "Ralph!"

"Beep pardon?" said Ernest.

"I must see a man," said Grig. "I think he will let me have just the 'orse you want. Would you mind keeping an eye on the place whilst I'm gone? My old lady would do it, but she's in the 'ospital with our new twins."

"I don't know anything about bars," said Ernest.

"Oh, that's quite all right, sir," Grig assured him. "All my customers knows what they want, where it is, and 'ow much to pay. Be back in a'f a mo."

He puffed down the high street, trilling "Kiss Me Again," a 220 pound lark.

Ernest eyed with misgivings the beer pumps and the array of bottles, and prayed that no thirsty Penytontian would drop in for a quick one while he was the incumbent of the bar.

Now did one for a full six minutes, and then a dirty girl came in, plainly in a hurry. She appeared to have recently emerged from the lubrication pit of a garage for her khaki overalls were spattered with grime, and her face looked as if she had been using axle-grease for rouge. Carrot hair was straggled messily from under a stained cap which looked as if it had never been new.

Ernest stared at her and she "Do I look funny?" she asked. "Yes," said Ernest, involuntarily. "Well, that is, not very funny."

"Thank you," she said. "Small mind."

"Beep pardon?" said Ernest, uncertain whether she was giving an order or a description of herself.

"Small mind," she repeated.

"What is?"

"Ale, of course," she said.

"Yes, yes, of course," said Ernest, as he groped for some clue to the location of the mild ale.

## GIRLS WHO HAVE NO BOY FRIENDS

Quick Easy Way to Get Charm

Girls who don't attract boy friends wonder why, because perfect features are not the reason. Clever girls, unfortunately, were often ugly. Have nice skin, plenty of animation, and watch out for your figure—you'll be surprised how popular you are. So many girls have poor complexion—this life that they are slipping, and that's what it takes. Take "Fruit-a-tives," and you'll soon be amazed how different and how attractive you've become. It purifies your blood, removes all the bad stuff, gets rid of waste and poisons, gives you energy and prevents flabby tissue from forming. "Fruit-a-tives" gives you new charm. 25c, 50c.

FRUIT-A-TIVES LIVER TABLETS

## Stop Scratching

RELIEF ITCHING IN A Minute  
From the most stubborn feelings of nervous, itches, pimples, athlete's foot, rashes and other skin eruptions. Liquid D. D. D. PRESCRIPTION. It gently soothes the irritated skin. Clear, granulated and stain-free. A 32 oz. oral bottle, \$1 drug store, proves it's money back. Ask for D. D. D. PRESCRIPTION. 25

## THE STORY OF FLIN FLON

Written by a man who never had seen a mine or visited a mining town—and illustrated by recent photographs—will appear exclusively in these pages beginning next week.

Nearly 650 Manitoba and Saskatchewan boys are working in Flin Flon—"The Picture Mine."

cause Ralph to so much as twitch. Grig joined the siege and labored. Ralph's conspicuous crupper with resounding thwacks of a meaty palm, but Ralph ignored physical assault and verbal pleadings alike.

If a motor car stalls, or a horse balks anywhere in the world, inevitably one or more helpful souls congregate and offer advice, usually bad, to the perspiring master. When Ernest, abetted by Grig, finally ascended to the summit of his steed, not a soul was in sight, but now a crowd—a crowd for Pennyton at any rate—gathered. A small boy with a neglected nose tried to tickle Ralph into action. Ralph tittered a little but did not stir. A bumbkin in a butcher's apron, who was escorting two quacking ducks to their doom, suggested that a bonfire be kindled under the recalcitrant Ralph. This suggestion Ernest vetoed. Ernest felt moist and foolish. Ralph remained impulsive.

Then into the scene hobbled a whistery rustic on two canes. In the bee-like buzz of Somersethire he observed,

"That be Ralph. I know he."

Ralph nodded casually to him.

"Wants his beer, he does, said the rustic.

"That's right, Jarge," chorused the onlookers.

"Fancy me forgetting that," said Grig, as if it were the most natural thing in the world for a horse to refuse to start unless primed with beer.

Grig disappeared into the Happy Gander and presently emerged with a full pail of bitter ale.

Ralph saw the pail, and showed teeth like the keys of a spinet in a pleased grin. It took Ralph but three and a quarter seconds to absorb the beverage. Then he gave a snort, a snape, and a hiccup, and launched himself into space. Down the high street he went with Ernest bounding on his back like corn in a popper. Ralph snickered and whinnied in a festive way and moved in a series of his running neck and strolled at Ernest. Somehow Ernest managed to steer his charger around the left turn and into the shade lane which led to the castle. Once Ralph stopped to sniff the light lunch of ivy and privet, and once he paused in the deer-park of the castle to oggle, coyly, a passing doe; but in due course, they neared the castle portcullis.

The sight of that noble edifice caused Ralph to snicker and grow skittish. He began to pirouette and prance and even to stagger a little. Ernest adressed his saddle first by gripping Ralph's copious mane and then by encircling his elastic neck with two desperate arms.

His entrance to Bingley Castle was not precisely as he had planned it, but, in any event, there he was.

In the somewhat tomblike library of Bingley Castle, a big room lined with big books bound in buckram and morocco, three people sat on three stiff chairs, bestriding them as if they were horses. The eye was caught first by the figure of Captain Esme Duff-Hooper, who wore the most correct riding clothes Savile Row can produce, and in his case it took some crafty producing for he had grown only one way, namely up, being so far over six feet that his friends had lost count, and being scarcely wider than a dwarf's front door.

Captain Duff-Hooper had passed through Sandhurst and the cavalry into a snug ancestral manor a few miles from Bingley Castle, where he lived the life of a country squire, with a housekeeper, forty pipes, a brigade of hounds, some horses and the conviction that the pursuit of the fleet fox is the highest form of human endeavor. He was thirty-four, fancy-free and buck-toothed.

"Of course," he was saying, "you really should not have backed those bills of Gerald's, you know."

"No good locking the stable door after the milk is spilled, or whatever it is one says," returned George Christopher David Hugh, twenty-third Earl of Bingley. "After all, I was at Rugby with old Gerald. He always sat next to me in classes, at the foot and I just next. I always felt I owed him something."

"There you are, sir," said Grig.

"Yes," said Ernest, a little shakily; "here I am. Now where is the castle?"

"Just go down the high street, sir, take the first left hand turn, and remain on the dirt road. I will lead you straight to the castle gate," Grig told him.

"Thanks," said Ernest. "Off we go!"

But off we did not go. Grig cast his eyes as if he were a tug, but Ralph did not budge from his mooring, penitively licking the paint on the lamp-post. Ernest beat a tattoo on Ralph's ribs with his heels, but he might as well have tried to impart motion to the Rock of Gibraltar. Giddaps, clucking and exhortations did not

for, but for him, I'd have been at the foot."

(To Be Continued)

## Letter For Sherlock Holmes

London Postman Had To Decide Where To Deliver It

Baker Street is not what it was in the days of gas lamp and hansom cabs, and the postman with a letter in his bag for Sherlock Holmes may well be puzzled. The Post Office London Directory gives no help in finding the rooms that Holmes shared with the amiable Dr. Watson at "221B Baker street"; although it shows that the gap between premises numbered 219 to 225 is filled by Abbey House.

This is the headquarters of the Abbey Road Building Society, and several business concerns also have their offices there. So the postman who recently found himself carrying a letter with a foreign postmark for "Mr. Sherlock Holmes" at the old address seems to have concluded that an ageless detective might have relinquished his bee farming in Sussex to start a new career as a community director. At any rate, he picked upon the Abbey House, and delivered the letter at the offices of the British Home Stores, Limited, on the third floor. Whether this was a neat official joke or the result of some mysterious processes of reasoning would have formed a pleasing subject for a professional discourse by Holmes.

It was found that the letter came from an elderly woman in a small town in Denmark, who respectfully asked for a little charitable assistance for herself and her husband in the hard times which have come upon them through business misfortunes. These two pensioners sought the detective's help in starting a shop and the writer concluded: "I am quite sure you shall have the pleasure of hearing from you."

Such a letter had he been there to receive, it would probably have appealed to the generous impulses of the kindly Baker of street. He might even have bundled off Dr. Watson (without his revolver) in the next steamer to investigate the merits of the case on the spot.—London Times.

## A Mystery Disease

Real Origin Of Infantile Paralysis Still Pending Doctors

A Canadian doctor sponsored the theory that the virus of infantile paralysis might be carried into the air by the pollen of ragweed or other plants. The opinion was made at a recent meeting of the medical directors of insurance companies at New York. Canadian medical men generally are not inclined to place much confidence in this theory.

However, they seem fairly well agreed that the virus gets into the human system through the upper passages of the nose and the effect of ragweed or other pollen might be to obstruct drainage capable of carrying the infantile paralysis germ away. It is pointed out also that infantile paralysis has appeared in midwinter, which would cast doubt on the theory that it is pollen-borne virus.

In recent years there has been some persistence in the opinion that the poison came from the earth and was contained in dust which invaded the passage of the nose leading to the brain. That also is pure theory.

The mystery of the coming and going of the disease is not made less puzzling by the situation in Ontario, so critical a few weeks ago. The disease seems to be disappearing now, concurrent with the advent of colder weather and frost. It is scarcely heard of any longer, and one can explain what has happened to divert a malady which was such a menace during the late summer. Evidently it is seasonal, being prevalent in the intense heat of the late summer and disappearing as winter approaches.

The study of this disease is one of the interesting projects of scientific medicine. The epidemics stimulate extra research. No doubt the mystery of this malady will be revealed in due time and a cure discovered.—Sarnia Canadian Observer.

## Appears Indifferent

Canadians don't want to read stories about Canadians Laura Goodman, Salverson, Icelandic-Canadian author, declared in Toronto after her arrival at the Book Fair from Calgary. She has written many stories about contemporary Canadian life, but she's through with all that. It doesn't pay, she explained.

## A Cameo In Jasper

A rare Byzantine gem, said to be the finest in any museum, has been acquired by the Victoria and Albert Museum, South Kensington, England. The gem is a cameo, in jasper, of the crucifixion, with the Virgin and St. John. The 12th century has been suggested as its date. 2231

Cock-a-DOUBLE-doo  
Here's satisfaction true  
This DOUBLE Automatic Book  
Gives DOUBLE value too!

## Television Advertised

Got Big Boost During Armistice Service In London

Of the 3,000 owners of television sets in England, large numbers were tuned in to the Remembrance Day service, and they saw and heard in their own homes exactly what occurred. Romas 2:1.

Search thine own heart. What paineth thee? In thyself may be; All dust is frail, all flesh is weak. Be thou the true man thou dost seek.

A sain's life in one man may be less than common honesty in another. From those whose conscience God has reached and enlightened He may look for a martyr's truth, a Christian's unworthy simplicity, before He will place them on a level even with the average exposed classes. We perhaps think our lives harmless. We do not consider what He may think of them when compared with the invitations of His we have slighted and the glory for ourselves we are refusing and casting away, and with the daily work for Him that we are neglecting.

## Gay Lights For The Farm

Might Be Used As Traps For Crop-Damaging Pests

We are intrigued by a dispatch from St. Paul which holds out the prospect of a time not far distant when a drive through the country at night may present the appearance of a gayly lighted street carnival with red lights in one field, blue lights in the next and green in yet another.

Such is a development in farming predicted by Dr. A. A. Granovsky of the University of Minnesota farm on basis of experiments. Already Dr. Granovsky has one gayly lighted farm in operation near the outskirts of St. Paul.

Back of it all is Dr. Granovsky's discovery that certain insects are attracted by particular wave lengths of light. When his research is completed Dr. Granovsky believes it may be quite possible to lay down rules for setting "light-traps" for various kinds of crop-damaging pests.—Buffalo Courier Express.

About five quarts of air are contained in their coffee.

Arabs prefer sugar made from raisins in their coffee.

About five quarts of air are contained in the average man's lungs.

—

Roll your own?

Sure! who wouldn't with

—

Buckingham CUT

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**Irma Times**

Published Every Friday by the Times  
Publishers, Irma, Alberta.  
E. W. CARTER, Local Editor  
ADVERTISING RATES  
Want Ads, per insertion..... 25c  
Stray or Strayed, 3 issues for..... \$1.00  
Card of Thanks..... 50c  
In Memoriam..... 50c  
Local advertising, per line..... 5c

**LOCALS****Chryslay and Plymouth Agency**

## TRACTOR REPAIRING !

All Work Guaranteed

FOR SALE  
One Whippet Sedan  
One 1929 Chevrolet Truck.

Your Business is Appreciated

JOHN OSTAD

**Shipping Hogs**SHIPPING HOGS  
EVERY TUESDAY

HIGHEST PRICES PAID !

**A. E. Foxwell**  
PHONE 13

FOR SALE—N.W. 1/4-145-9-w. 4 M.  
160 acres, 80 acres cultivated, small  
granary, fenced and cross fenced.  
\$1680.00—Terms. Write A. H. Al-  
lan, 304 Connaught Bldg., Ottawa,  
Ontario, Canada. 12th

**Professional Cards**  
DR. H. L. CALDWELL  
Dentist, of Viking  
will be in the IRMA DRUG STORE  
Every FRIDAY for Professional  
Services.

**DENTIST**  
DR. H. L. COURSIER  
Wainwright  
IN IRMA EVERY TUESDAY  
Electrical Equipment  
Foxwell Block

CLIFTON G. PURVIS  
Barrister, Solicitor & Notary Public  
Viking Phone: 7, Res. 30.  
Irma Phone: No. 37.  
Visits W. Masson's Office, Irma, Ev-  
ery Friday.

WILLIAM MASSON  
Notary Public  
Loans, Real Estate, Insurance  
IRMA — ALBERTA

J. W. STUART  
Licensed Auctioneer  
For sale dates in Irma District  
see W. Masson, Irma.  
WAINWRIGHT — ALBERTA

C. GREENBERG, M.D.  
Physician and Surgeon  
Phone 40  
Irma — Alberts

IRMA LODGE No. 55

Meets First and Third Tuesday  
in each month,  
at 8 p.m. in the I. O. O. F. Hall.  
Visiting Brothers Always Welcome

IRMA L.O.L. No. 2046  
Meets the last Monday in each  
month at 8 p.m.  
Worshipful Master: V. Hutchinson  
Recording Secretary: R. H. Dempsey  
Visiting Orangemen always Welcome

When  
In Edmonton  
Pay a Visit to the

STRAND  
EMPRESS  
PRINCESS  
DREAMLAND  
THEATRES.

Carefully Selected Programs

TALKING PICTURES  
AT THEIR BEST

Northern Electric  
SOUND ACTION  
SYSTEM

For Job Printing see E. W. Carter

Mr. Vernon Peterson returned home  
last week from Cadomin, Alberta.  
Mr. Fred Hill spent last week-end  
in Edmonton.

Everyone is hoping our lovely winter  
weather will continue until after  
Christmas.

Next week is the time for Christmas  
concerts which are always well  
attended.

Mr. Chas. Clark left for Victoria  
B. C., last Saturday and will spend  
the winter with his family.

Mr. and Mrs. A. C. Lawson left by  
car for Vancouver, B. C., on Decem-  
ber 15th.

Mr. Donald Peterson is home or  
a visit after a year's stay in the Car-  
stairs district.

Mrs. H. Sorgen of Holden spent a  
few days here last week taking care of  
her mother Mrs. R. W. Maguire  
who was on the sick list.

Mr. C. E. Fenton and nephew,  
Clarence Carter, spent Wednesday and  
Thursday of this week in Ed-  
monton.

I have bought the S. W. Quarter  
of Section 8-46-9 with. Anyone found  
trespassing on the above Quarter will  
be prosecuted—Bertil Sellstedt.

A Bingo Party and dance will be  
held on January 14th, Ordinance  
School. Bingo from 9 to 12 P. M. with  
good prizes. Dance following supper.  
Coulterman's orchestra.

Mr. E. E. Sharkey was lucky last  
week to be given a railway return  
ticket for Chicago by his sons. Ed  
left on the Flyer Saturday evening  
and will visit a brother in Wisconsin  
and a sister in Chicago while away.

The Irma school board held a regu-  
lar meeting last Monday evening and  
made final arrangements for the school  
Christmas concert in Kiefer's hall,  
December 23rd.

The Village Council held their regu-  
lar monthly meeting on December  
9th, and set the prices for skating  
tickets. Skating hours will be decided  
as soon as a hockey league is formed  
and a schedule drawn up.

On Sunday, December 19th, there  
will be a special offering taken in  
the Irma United Sunday school for  
the under-privileged children taken  
care of by the Wood's Christian Home  
in Calgary, and for the Protestant's  
Christian Home in Edmonton. Any-  
one wishing to contribute to these  
worthy objects can hand their con-  
tribution to the Sunday School Sec-  
retary, Miss A. Flewelling, or to any  
of the Sunday school teachers.

The annual meeting of the Irma  
Social Credit group took place in  
Kiefer's hall on Monday night, Decem-  
ber 13th, at 8 P. M., and new  
officers were elected. E. L. Elford  
was elected president; A. T. Raham,  
vice-president; and F. A. Fuder, sec-  
retary. There was a short discussion  
on how the government was getting  
along, and about some people need-  
ing help with food and clothing.  
Lunch was then served at the Club  
Cafe with the good help of James  
Pond.

Tourists spend plenty  
and assist in taxes

Tourists in Canada and the United  
States will spend well over a billion  
dollars in 1937 for gasoline, oil, re-  
pairs, and bargains.

This forecast is based on figures  
supplied by the automobile associa-  
tions. The American Automobile  
Association, for instance, estimates  
that \$850,000,000 was spent in these  
commodities in 1937 and reports are  
that the "crop" of tourists this year  
is exceeding that of 1936 by 10 to 30  
per cent.

In some States the tourist dollar is  
so sought after that it has become  
the largest single source of revenue.  
The future course of touring depends  
quite naturally on the extent to  
which the tourist is given those  
things requisite to his enjoyment, and  
from unduly severe restrictions.

Excessive taxation, poor roads, re-  
strictions at state borders, lack of  
parking facilities, and poor route  
marking, are the principal deterrents  
to growth of motor travel. It will  
continue to grow, so long as every-  
thing possible is done to assure move-  
ment of the motor car with greatest  
economy.—Cont.

When you are doing deep-fat frying,  
first dip the food in flour and then  
in crumbs, and crispiness will be  
the satisfactory result.

One-half cup of milk added to the  
water in which cauliflower is being  
boiled will keep the vegetable firm  
and fresh looking.

**THE TIME DRAWS NEAR**

These are days of preparation.  
Wherever we turn we find people in-  
terested and busy. Merchants and  
businessmen are busy with streamers,  
bunting and colored lights, giving  
their stores and business places a  
bright and holiday appearance. In  
our homes there is the expectation,  
planning and rush of getting ready  
for a festive and holiday season.  
Parents and children are all looking  
forward to family parties and  
reunions. In our children's groups and  
young people's organizations we hear  
of Christmas parties, pageants and  
concerts. People of every age, situa-  
tion and calling are interested and  
busy with letters, greeting cards and  
parcels for distant friends and loved  
ones, resulting in a great rush of in-  
coming and out-going mail. There is  
a spirit of mirth and gladness sing-  
ing across the face of our land, and  
many hearts are being mellowed and  
warmed.

Christmas is a most wonderful  
time. Indeed there is no day in all  
the year that approaches Christmas in  
the appeal it makes to all ages,  
classes and conditions of people.

Doubtless many of the happiest and  
most cherished memories and experi-  
ences of our own lives have had to do  
with Christmas days that have come  
and gone. We do well to appreciate  
and welcome the spirit of rejoicing  
and good will that is abroad in the  
land. We do well also, amid all the  
preparations, business and rush  
which the season brings, to remem-  
ber that the heart and soul of Christ-  
mas is not to be found in decorations,  
pageants and feasts, in parties and  
celebrations, but in a little Child  
who came to this earth of ours long  
years ago and of whom it was spoken  
in "Unto you is born this day in the  
city of David a Saviour which is Christ  
the Lord." Let us remember that it is  
His birthday that is approaching and  
as we find our hearts moved to  
mirth, festivity and hospitality, may we  
also be moved further to come to Him as  
the source of all true sympathy, rejoicing, good  
will and love, bringing to Him our gifts  
of heart and life. Thus may the birth-  
day of the Christ Child find us more  
appreciative of and devoted to Him  
than we are now.

"O Saviour, may Thy love our striv-  
ings still;  
May we, too, hear Thy message,  
'Peace, good will!'"

With best Christmas wishes to all  
our people and friends.

—Rev. E. Longmire.

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Monday, December 27th,  
"Boxing Day" a Holiday

Monday, December 27th, has been  
declared a holiday and will be observed  
as such in Viking, all day. Stores and  
business places will be closed as  
required by law. Citizens will enjoy  
a long week-end from December 25  
to and including December 27.

**SPORTS**  
By H. B. C.

Last Saturday the Curlers of Ed-  
monton arranged a Goodwill Tour  
along the Tofield-Viking line. In one  
of those luxurious Sunburst buses  
the company of expert rock-throwers  
embarked. At Tofield two rinks  
dropped off to try their skill with  
the boys there. At Ryley another rink  
of four men disembarked. The same  
number remained at Holden. And on  
to Viking came the rest of the crowd  
eight men. Leonard Loades and No-  
ble Graham were the skips selected  
to uphold the honors of the local club,  
and the results proved the selection  
just right. They were nice  
games to watch for Edmonton had  
selected the cream of the players to  
send out on this goodwill mission. It  
was a fine idea.

"It pays to be a sport" is a nice  
slogan. It forms a theme song for a  
few Canadian athletes who have just  
been given a lovely holiday cruise to  
Australia. Over \$20,000.00 is being  
spent by the "amateur" governing  
body to treat a selected few to one  
of the finest cruises possible. The  
professional gets his reward in cash,  
and he can do what he likes with it.  
The favored "amateur" receives the  
honey also, but has it spread on the  
bread already for eating.

At the Crystal Pool, Vancouver,  
Johnny Prentiss of Toronto swam  
220 yards in the fast time of two  
minutes and 52 seconds, beating the  
Canadian record by over six seconds.  
For "breast stroke" this is remark-  
able.

Eddie Wenstob is on his way back  
from London. They explain it is the  
off season. He promises to go back  
soon.

**Additional Allowance**

ON TRADE - INS  
PREVIOUS TO  
CHRISTMAS !

Drop in and look over our stock of  
USED RADIOS  
Bath, Battery and Electric. All  
thoroughly checked and priced  
Right !

See the 1938 Rodger and  
Philco Radios

We check and clean your radio  
Free with every set of "B"  
Batteries sold.

All Work Guaranteed !  
Your Business is Appreciated.

**ROY HOWLET**  
(At Carl Anquist's Office)

Sunburst Motor Bus Station  
changed to Carl Anquist's Office

**SPECIAL  
LOW FARES  
for  
CHRISTMAS  
and  
NEW YEAR'S**  
between all stations in Canada

**FARE and a QUARTER**  
for Christmas

**Going—Dec. 23 to**

**2 p. m. Dec. 26**

**Return until Dec. 27, 1937**

for New Year's

**Going—Dec. 30 to**

**2 p. m. Jan. 2**

**Return until Jan. 3, 1938**

for Fares, Train Service, apply

Canadian Pacific

EDMONTON'S POPULAR

Royal George and Leland Hotels

(Now being Completely Renovated)

offer

Comfort, Service and Courtesy

at

Rates to Suit Your Income

FREE BUS MEETS ALL TRAINS.

WISHING ALL my CUSTOMERS and FRIENDS

**A Merry Christmas and a  
Happy New Year**

and soliciting your patronage during  
coming year

**S. HLYNKA**

Shoe and Harness Shop. Irma, Alberta

**WHAT**

**EVERY FARMER  
SHOULD KNOW**

about

**The British Market  
for Canadian Farm Products**

It deals with Beef and Store Cattle,  
Dairy Cattle, Dressed Beef, Horses,  
Bacon and Ham, Cheese, Butter,  
Condensed Milk, Dressed Poultry,  
Eggs, Canned Fruits and Vegetables,  
Fresh Fruit, Honey, Maple  
Products, Tobacco, Hay, Alfalfa  
Meal, Grass and Clover Seeds, Furs.

You may have a copy free

Write to  
Director, Marketing Service  
Department of Agriculture, Ottawa

Issued under direction of Hon. James G. Gardiner, Minister.

*Greetings for the  
Christmas Season*

**EATON'S**



**Merry Christmas!**

The Goodwill of our Patrons and friends is one of our most valued assets.

The Spirit of the Season brings to us renewed appreciation of old associates and the Value of New Friends.

That your Christmas be a Happy one and success attend your New Year is the cordial wish of

**Sather's Super Service**

IRMA — ALBERTA

**It Is Always Pleasant . . .**

— to remember friends at any time, but particularly so now at this season when we have the opportunity to wish you a



**Very Merry Christmas and a Prosperous 1938**

IMPERIAL LUMBER CO.  
IRMA — ALBERTA

We wish to express our sincere appreciation of the business extended us and to wish you one and all

**A Very Merry Christmas  
and A HAPPY NEW YEAR !**

CLUB CAFE  
IRMA — ALBERTA**Season's Greetings**

Wishing all our patrons a Merry Christmas and a Prosperous 1938. We heartily thank you all for your patronage and hope for a continuance of the same in the coming year, and will do our best to give better service as time goes on.

**V. HUTCHINSON**

Agent for "Red Head" Products, and "Renfrew"

**Weighing the Farmers' Grain**

The Board of Grain Commissioners, under the Canada Grain Act, is charged with the responsibility of preventing and penalizing overages. The Federal Government Department of Weights and Measures is responsible for checking the accuracy of all elevator scales. Country elevator scales are subject to regular Government inspection and 217 Government weighmen check weights at terminal points.

**Western Grain Dealers' Association****BEHIND THE HEADLINES AT OTTAWA**

(By DEAN WILSON)

Several months ago this column reported exclusively that an Anglo-American Trade Treaty was being negotiated, and that these discussions were alive with many and varied political and economic implications that involved Canada and the rest of the British Commonwealth of Nations. These momentous disclosures created a sensation because at that time no information was available on this subject, but this column was certain that the basis for these articles which appeared in this newspaper was well-founded. Consequently, the present headlines which are featuring these historical items throughout the Dominion prove no big surprise to the readers of this column.

But in face of the official pronouncements by the Governments of the United States, the Motherland, and Canada, it can be mentioned here that the whole story has not been told.

The prospective trade agreements that involve the lowering of the barriers between the United States and the Motherland are being negotiated and made in a manner that will solidify the general relationships between this powerful and wealthy republic and the British Empire. This object is part and parcel of the ambitious plan to bring together the democratic nations of the world as a united bloc in direct opposition to the German-Japanese-Italian concordat, and which dictatorship group threatens the peace of the world through hardened policies of national self-sufficiency and military defiance of the democracies. Therefore, it will prove no surprise if these democracies gradually make an official trade alliance, and into this group is gathered France, Russia, Belgium, the Netherlands, Switzerland, and the Scandinavian countries, with the result that they will be able to control the major trade of Europe, and sooner or later force the other nations to talk terms about peace and disarmament in place of war and mistrust. Actually this free-flowing trade policy is nothing but a screen to political alliance. It is not a new tactic, and historians can point out how it has often been successful in compelling the hand of dictators in the past.

Apparently, this Dominion has joined this democratic group, and every action by the government at Ottawa indicates that Canada is prepared and willing to make certain sacrifices and concessions in order to facilitate the alliance of the American people and the British Empire, with the feeling here that everything was decided at the last Imperial conference in London.

Within a couple of weeks, certain important officials will depart from the Capital for Washington to complete the practical arrangements for the new trade treaty that will replace the old agreement made in November, 1935, and which had become law in January, 1936. Although this treaty will not expire until the end of 1938, it is certain that the new proposals will become actualities within a short few months in order that the Anglo-American pact may be facilitated, and which it is expected will have important international repercussions.

The new arrangements between Canada and the United States will have a number of surprises that will surpass in interest any previous reciprocal trade treaty between these two neighbours. It will be the most ambitious and idealistic treaty ever made since the first agreement of 1854. It will involve a new policy on the part of both governments, emphasizing a new relationship of a kind that has not been seen in the history of the United States or this Dominion, with the entire plan being approved by the Motherland and the rest of the Empire.

At the present time Canada may send at lower duties to the republic below the line about 60 commodities, with the main exports centering around products of the forests, sea, and agriculture, and certain products such as pulp, newsprint, shingles, and lobsters can enter without any duty. United States was granted a favoured nation treatment and an intermediate tariff for about 80 items, including machinery, implements of production, and manufactured goods, with the additional privilege of allowing Canadians to bring back home \$100 worth of goods for personal use.

Now it is proposed that Canada should sacrifice some of her preferences in the market of the United Kingdom in return for which this Dominion will be given certain concessions in the United States, particularly for fish, lumber, milk, cream, cattle, potatoes, etc. The American people will be allowed to supply the British markets with certain prod-

ucts in which Canada has a preference but no use or an insufficient use has been made of this benefit by this Dominion. For example, the quota on bacon has never been filled by Canada, and the United States can do it with advantageous results for all concerned. That is the trend of the new trade treaty involving Canada and the United States.

**GEOLICAL MAP OF ALBERTA**

A new geological map of Alberta has just been published on a scale of one inch to sixteen miles. The map is printed in fifteen colors as soft tones which are easy to read. Each color represents a certain division of geological time which is designated in the legend. On the black base is shown the geography; the geological boundaries; and the culture, which includes the township and range lines all the railways; the cities and several towns. All the surveyed lines, including the base lines, are shown.

The topography is shown by brown contour lines, with 400-foot intervals up to 5,000 feet. The topographical and geological data shown on this map have been compiled from maps and reports published by the Geological Survey and the Geological Survey of Canada, and by the Research Council of Alberta.

About one-half of the entire area of Alberta remains unmapped geologically in detail. It is only a part of the foothills and the plains of Alberta in the south half of the province which have been mapped in any detail. Only two geological divisions are shown within the Rocky Mountains, namely, the older Precambrian and the younger Palaeozoic in the western part, and the Palaeozoic and older Mesozoic in the eastern part of the mountains. The Precambrian area in northeastern Alberta is undivided as detailed surveys have not yet been made.

In the foothills and plains the distribution of all the major geological formations in the Cretaceous and the Tertiary are shown. The map can be relied upon as a useful guide by anyone interested in the mineral development in Alberta. A pamphlet is being prepared which will describe the geological features which have been included.

The map has been compiled by Dr. J. A. Allan of the Department of Geology, University of Alberta, and is a revision of the geological map which he prepared and which was published by the Research Council of Alberta in 1925. This revised edition has been published with the co-operation of the Department of Lands and Mines, Edmonton. Copies of the map may be secured on application to the Department.

**Market Prices.**

	Wheat
No. 1 Hard	112
1 Nor.	108
2 Nor.	93
3 Nor.	34
Oats	31
2 C. W.	28
1 C. W.	41
C. W. 6 row	41
C. W. 2 row	41
Barley	1.42
2 C. W.	55
3 C. W.	53
Flax	5.50
Good steers	5 to 5.50
Common to fair	2.50 to 3.50
Hogs, bacon	8.00
Lamb	6.25 down

**BY THE WAY**

A plain bread stuffing is much improved by the addition of chopped bacon.

Re-warm boiled custard, white sauce and common puddings, saucers by placing the dishes containing them into a vessel of cold water. Let stand over the fire until water boils, then stir.

When baking halibut it is a good plan to pour milk over and around it. This keeps the fish moist and makes it brown more satisfactorily.

For the benefit of fans who like boxing bouts, the radio each Friday at 8, will bring over NBC the famous announcer Clem McCarthy, as he tells of the scrap before him in Madison Square Garden.

An event of interest is to be held in Camrose, namely the Normal School Alumni Reunion, on the 29th of this month. It is hoped the various members in this district will put forth every effort to attend and help make this reunion a success.

**Christmas Merchandise**

LUTEFISH	DIGLY CHIXS
Choice Quality 10 lb. Boxes	1.50 Large size and freshly smoked. Per box 39c

MULTER BERRIES—beaten in whipped cream are delicious.

ROQUEFORT CHEESE	BLACK COD FISH
The original Per pound	59c Smoked. Per pound 22c

CHINaware—Everything from Egg Cups to Dinner Sets.

**A Merry Christmas !**

You and we know there is a lot more to business than just buying and selling. Underneath all this is the human relationship that is the back-bone of our business, and it is because of this human interest that we at this time of the year get such a pleasure in wishing you and yours "A Merry Christmas" and expressing to you our very sincere appreciation of the business you have and will in the future favor us with.

Sincerely yours,  
Edward L. and Ruby E. Elford.

**VERY PLEASING ASSORTMENT IN LINGERIE AND HABERDASHERY****TOYS** From Spinning Tops to Steam Engines! Bring the children. The Display is worth-while!

CHRISTMAS PAPETERIES CANDIES & CHOCOLATES  
Starting at 30c for nicely. Anything you desire from jelly  
boxed boxes up to Cedar beans to liquor chocolates and  
Cheats at \$2.75.

Santa Claus will be here about 3 o'clock in the afternoon of December 24th and wants to see and talk to all the little children, and see their Mothers too!

**Irma Trading Co. Ltd**  
"Elford's"

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Leave Irma daily, going east, 8.10 p.m.

Leave Irma daily, going west, 8.15 a.m.

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Now cellophane-wrapped to keep it factory fresh. With the easy-opening ribbon for your convenience.

## DIXIE PLUG SMOKING TOBACCO

### Resources For Western Benefit

The petroleum industry in Western Canada has been making great forward strides in the past few months and these recent developments indicate that the time may not be far distant when American sources of supply of crude will be shut off altogether and the entire consumption requirements of at least the prairie provinces will be furnished from Western Canadian wells.

Such consummation of the aspirations of producers in what is at present the largest Western Canadian crude oil field, Turner Valley in Alberta, is not only highly desirable, but undoubtedly can be achieved in the very near future, provided producers, consumers, refining organizations, both privately and co-operatively owned, and the transportation companies sink any differences there may be between all or any of them and work together as a unit for the achievement of this objective.

There is no longer any doubt as to the capacity of the Turner Valley field to supply all Western Canadian requirements. As a source of supply of crude oil of excellent quality for possibly many years to come Turner Valley is a proven field and is not only able to supply all consumer demand in the prairie provinces but probably contains reserves sufficient to supply other markets as well. The oil is there. The market is here. All that is required is to make it economically feasible for the two to connect, and that means as cheap transportation as can be provided without loss to the carriers.

#### A Move Is Made

Some steps in this direction have already been taken by a reduction in railway rates on trainload basis between the Turner Valley field and Regina, Saskatchewan, where a number of refineries are located. As a result Imperial Oil Ltd. have announced their intention of extending their already large plant at Regina, providing for a substantially increased number of employees. Similar independent and co-operative refineries in the same city have also announced they are prepared to expand materially provided they are permitted to share in reduced transportation charges by a reduction in cariot rates comparable with the lowered trainload rates.

The owners of the large privately-operated refining plants have announced that they are not opposing the application of the smaller concern for reduced freight rates on cariot basis, but railway officials appearing before the Board of Railway Commissioners presented representations for such reduction. Arguments on both sides were presented and the matter was left in the hands of the Railway Board for decision.

#### Pipeline Cheaper

From the viewpoint of both producer and consumer, however, chief interest must have centred in the undisputed announcement by transportation company representatives that trainload rates were reduced to meet threats of the mooted construction of a pipeline to carry the crude oil from the field near Calgary to Regina refineries, and the further admission that oil could be conveyed by this method more cheaply than by rail even under the reduced trainload rate, available in practice only to the large concern.

By agreement between the producing companies, production at the wells has been pro-rated at 35 per cent. of capacity flow, in itself proof that the field requires a much larger market than economic restrictions at present permit.

#### What Might Be Done

This dual situation at the source of supply and at the smaller refineries, coupled with the information revealed at the hearing before the Board of Railway Commissioners, predicates the feasibility of some of the producers and the independent and co-operative refineries joining forces to finance a pipeline, unless some reasonable freight rate concession is granted the latter.

The statement that crude can be carried more cheaply through a pipeline than by rail under lowered trainload rate seems to give a cue to the course that might be adopted by the smaller companies, if sufficient volume could be assured to make such a project economically sound.

It is to be hoped, however, that some allowance will be made to place the smaller refineries on a more competitive basis and that such concessions can be made not only applicable to consignments to Regina but to all points in the prairie provinces where refineries are located. Such policy would ensure that all crude oil traffic available would be enjoyed by the railways and would undoubtedly result in material expansion in volume in the future, a result which should inure to the benefit of the transportation companies in the long run as well as to producers, the small refineries and the consumers.

#### Economic Balance Needed

From Saskatchewan alone it is estimated that not less than \$10,000 a day has been finding its way into the treasuries of producers on the other side of the international boundary and American railways. Anything that can be done to divert this to the advantage of Western Canadian oil producers and the Canadian railways should also benefit the taxpayers and consumers of this country.

It has often been said, and with truth, that western economic life is not well balanced. Any steps which can be taken to develop western resources for western consumption, as well as other markets for any surplus, is a step in the direction of providing for a better economic balance.

As a matter of fact, few prominent citizens are actually misquoted in print. All the newspapers do is to correct the grammar.

Galileo, noted Italian astronomer, was imprisoned because of his theological writings rather than for his astronomical views.

Although often called a copper, the American penny is really bronze. There are more than 30,000 lakes in Florida.

### 'Plane For King George Was Especially Constructed And Will Carry Four Passengers

Emulating his royal ancestors, with their specially built carriages for their pleasure or for affairs of state, King George VI, an aviation enthusiast like his brother, the Duke of Windsor, now has a monoplane constructed especially for him.

Although the King, who was once a captain in the British Royal Air Force, has already flown in the new monoplane, details of its construction have just been revealed by the Society of British Aircraft Constructors, Ltd. The airplane is a low-wing craft built largely of wood and is powered by two by Dismey Cheetah IX, radial air-cooled engines of 350 horsepower.

In general, the royal airplane is similar to the standard British Air-speed Envoy transport monoplane series 3. However, it has many luxurious accommodations not found on the standard Envoy, including armchairs seats for four passengers. Each of the seats is fitted with its own table, which has tumbler holder and ash tray.

Room has been made on the royal airplane for a steward, and the refreshment cabinet in his charge is located in the rear of the cabin. There is also space for the fitting of an occasional fifth passenger seat by the fuselage door.

A leather screen separates the cockpit from the cabin. The Air Council, which placed the order for the royal airplane, decided that radio equipment and a place for a radio operator should be located just behind the pilot, and because of this it was necessary to shift the forward bulkhead about nine inches.

The cabin is sound proof. Thick velvet curtains cover its doorway and deaden the propeller noise. Fuel fumes from the engines cannot enter the interior.

The plane has a retractive undercarriage which reduces air resistance to a minimum and allows the airplane to cruise easily at 190 miles an hour. The maximum speed level is 210 miles an hour, and the range is 650 miles in still air.

#### List Of Best Sellers

Statistics Kept At McGill Shows  
Devotional Book Leads

Statistics concerning "best-sellers" on this continent are kept on file in the McGill University library. The list of best-sellers in Montreal, for example, of which 200,000,000 or more between 1875 and 1933, is headed by the well-known book, "In His Steps," written in 1898 by Charles Monroe Sheldon.

Gene Stratton Porter had a tremendous vogue. "Freelove" sold 2,000,000 copies and "Girl of the Limberlost" 1,700,000. "The Sheik" by E. H. Hull had a sale of 1,940,000. Lew Wallace's "Ben Hur" sold 1,950,000 copies.

Mark Twain's "Tom Sawyer" had a sale of 1,500,000 copies, a number equalled by Gene Stratton Porter's "Laddies." "The Call of the Wild," by Jack London, reached a sale of 1,454,000 copies. "The Story of the Bible" by Jesse Lyman Hurlbut sold 1,321,000 copies.

#### German Reparations

United Kingdom Has Received \$610,  
000,000 In Payments

Lieut.-Col. John Colville, financial secretary to the treasury, questioned in the House of Commons, said the United Kingdom received £122,000,000 (\$610,000,000 at to-day's rate of exchange) in reparation payments from Germany.

The aggregate of sums the United Kingdom received on account of war debts, excluding debts from the dominions and colonies, was £71,000,000. The aggregate of the amount the United Kingdom paid the United States in respect to the war debt, including token payments, was £2,025,000.

Cuts on automobiles aid in taking back pressure off the cylinders when descending grades and hills.

### THE STORY OF FLIN FLON

Written by a man who never had seen a mine or visited a mining town—and illustrated by recent photographs—will appear exclusively in these pages beginning next week.

Nearly 650 Manitoba and Saskatchewan boys are working in Flin Flon—The Picture Mine."

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on Friday Night  
"CANADA-1937"  
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INSPIRING PROGRAM**

**EVERY FRIDAY NIGHT  
On a National  
Coast to Coast Network**

#### One Line Started Career

Canadian Born Opera Star Got  
Chance During World War

The Great War gave Margaret Bannerman, Canadian-born opera star of "Three Waltzes" her chance on the stage.

The beautiful blonde who has just made her American debut at the Boston opera house recounted the story of her success as she rested between acts of the musical extravaganza. Miss Bannerman is a native of Toronto.

Her parents were living in war years in Folkestone, England, a centre of activities for the Canadian troops and their families. Everyone was doing war work and being too young to do anything else Margaret volunteered to sing at one of the entertainments for the soldiers. This concert was really the beginning of her theatrical career.

Her song impressed Producer Paul Raeburn and she was sent to Teddy Royer, then selecting players for the royal airplane, which decided that radio equipment and a place for a radio operator should be located just behind the pilot, and because of this it was necessary to shift the forward bulkhead about nine inches.

The cabin is sound proof. Thick velvet curtains cover its doorway and deaden the propeller noise. Fuel fumes from the engines cannot enter the interior.

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### The Wings Of Desperation The Case Of Brazil And The New Regime

Events in Brazil itself will have to clarify the situation. Meanwhile, whether the new regime is to be regarded merely as another dictatorship of a familiar pattern or as an entering wedge for Fascism in the Western world, it seems clear that it owes its existence in large measure to the economic adversities which have beset Brazil.

Despite its great natural wealth, that country has suffered heavily from depression. Its greatest crop, coffee, has been a drug on the market. Its farmers have experienced bitterly hard times. Some millions of its people, lacking any earthly possessions, have been sunk in misery.

The burden of its foreign indebtedness has been heavy and its economic bonds have been frequently in default.

Once more we have an illustration of the fact that dictatorship, whether old-style or new-style, is never the free choice of a contented people. It comes into power on the wings of desperation.—New York Times.

### HIS BACK ACHED FOR 4 YEARS

#### Kruschen Put Him Right

For four years, this man, back almost continuously. Now, at 57, he starts the day fresh as a daisy, and his back aches no more. Read his story:—

"I had continuous backache for four years, and I had to sit the back side of everything. Now, I write with extreme gratitude for what Kruschen Salts has done for me. I am 57, and my back is perfectly cured. After seven days of Kruschen, I felt better and could get up immediately, without any special effort. I am 57, and my early morning dose of Kruschen is now a pleasure."

The kidneys are the filters of the human machine. If they become sluggish, impurities find their way into the blood stream and produce troublesome symptoms—backache, rheumatism, and depression.

The numerous salts in Kruschen quickly coax your kidneys back to healthy normal action. As an important kidney supplement, Kruschen is perfect relief from those old dragging pains. As you persevere, you lose your pains altogether.

#### Will Keep It Trimmed

#### Sir Hubert Wilkins Not Sacrificing His Distinguished Beard

There are many sacrifices imposed upon explorers by ruthless Arctic elements, but separation from his distinguished beard will not be one of them, Sir Hubert Wilkins admitted at Edmonton.

Although famous Arctic adventures often have been bearded men, formation of ice in the facial foliage usually has persuaded them to discard the trimmings while in sub-zero regions.

While scorning the suggestion of a de-icing mixture, the famous gentleman-adventurer admitted he was carrying a pair of clippers to the Arctic and the beard would be trimmed short during his far northern sojourn.

#### Rochester Short Of Nurses

#### Government Barring Of Canadians Criticized By Hospital Official

A U.S. government rule barring Canadian nurses from taking up temporary residence in the United States brought criticism from Clare Dennison, superintendent of nurses at Strong Memorial hospital, Rochester, N.Y. Charging a dearth of nurses there and in other border cities, Miss Dennison said hospitals may be forced to turn away patients because of the rule.

There are more than 1,500 foreign language newspapers in the United States.

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YOU'LL be delighted with the simplicity of Presto-Pack—a flat pack of waxed paper for kitchen use. Just hang it up on the wall. Then pull one sheet at a time as you require it. You can't pull any more because it's the ingenious way it's packed. Try Presto-Pack today. You'll find it the handiest thing in the kitchen.

Appleford Paper Products  
Limited  
Hamilton, Ontario

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## Developing Air Speeds

## Great Britain Preparing For Assault On Distance Marks

The race to establish fresh international air records, corollary of Europe's rearmament race, finds Great Britain preparing vigorously for assaults on current distance and speed marks.

The Society of British Aircraft Constructors, Ltd., has made public plans to attempt capture of these records with planes of the service type.

"The air ministry," said the society, "is investigating the possibilities of setting new land plane speed and distance records by special preparation of types of aeroplanes now in series production for the Royal Air Force."

The National Aeronautic Association in the United States announced last August that Italy had displaced the United States as chief holder of world aviation marks, with 45 records to the United States' 43. Great Britain held only four.

Commercial aviation is linked directly with the R.A.F. in a scheme to perfect the Kingdom's fighting forces.

"Likely aspirant for the position of challenger (for speed)," said the society, "is the Supermarine Spitfire single-seat fighter, officially stated to be the world's fastest military aeroplane and probably capable of speeds in the neighborhood of the present record when carrying its full military load."

As distance challenger, the society offered the Vickers Wellesley "Geodetic" bomber being supplied in large quantities for the R.A.F.

## Considers War A Sport

## Mussolini's Son Writes Book On His Service In Ethiopia

War is the quintessence of beauty," Vittorio Mussolini, youthful aviator-son of Premier Benito Mussolini, assured an Italian youth in his book on Italy's conquest of Ethiopia, according to a dispatch from Rome.

Young Mussolini, who recently returned from a visit in the United States, describes his seven months' service bombing Ethiopians as a period of "magnificent sport."

The whole of the 150-page book, entitled "Flying Over Ethiopian Mountain Ranges," is devoted to the beauty of war and relates the young flier's experiences during the campaign as a second lieutenant of aviation.

To Vittorio "everything was fun."

Describing a bombardment of Ethiopian Galla cavalry a few days before Christmas, 1935, he writes:

"We arrived upon them unobserved and immediately dropped our loads of explosives . . . I remember that one group of horsemen gave me the impression of a budding rose as the bombs fell in their midst. It was exceptionally good fun and they were easy to hit as we were not too high up. They offered a perfect target."

"The bombing of Adowa," Vittorio writes, "failed to give us any satisfaction owing to the fact there were only small huts which flattened out without raising smoke or flames as one would see in an American film."

In the preface to the volume Vittorio states the purpose of the book is "to have Italian youth learn from a young man what it feels like to be fighting a war when only 20 years of age and to be above war's sorrow, appreciating only its beauties."

## British Who's Who

## Duke and Duchess of Windsor Are Entered In 1938 Publication

The Duchess of Windsor entered the British Who's Who with publication of the 1938 edition.

The Duke and Duchess were listed in the section reserved for the Royal Family, their names appearing thus:

"Edward Albert Christian George Andrew Patrick David (Duke of Windsor). Succeeded his father, King George V., January 20, 1936. Abdicated December 11, 1936. Married June 3, 1937, Mrs. Wallis Warfield."

The new Who's Who is 28 pages larger than the 1937 edition, having 3,788 pages.

The editors still list Haile Selassie as Emperor of Ethiopia and give him the same amount of space as Premier Mussolini in Italy. Each received 32 lines of print. Mussolini's biography is in Italian.

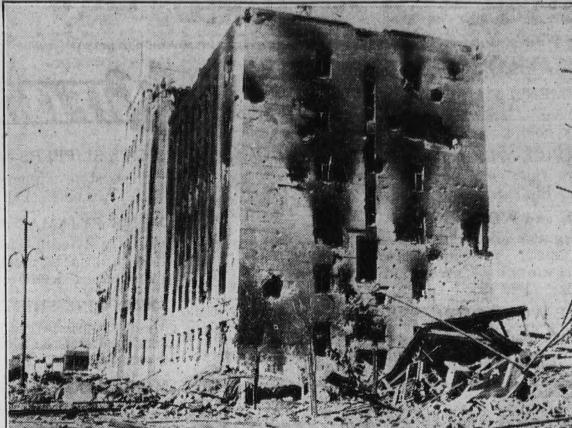
Chancellor Hitler of Germany and Joseph Stalin, Soviet dictator, occupied five and four lines, respectively.

Fresh off the farm was young Hiram, which may explain this conversation in a New York restaurant:

Waiter—Beg pardon, sir. The money you gave me for this check didn't include anything for the waiter.

Hiram—So what? Did I eat the waiter?

## RUINED SHANGHAI STATION GRIM EVIDENCE OF WAR



Only the framework of the majestic North Station in Shanghai stands intact, testifying to the effectuation of reinforced concrete. Battered incessantly by Japanese shells and bombs the station still stands proudly amid many square miles of desolation.

## The Value Of Color

## Decorating Of Hospital Rooms Is Important States Doctor

If you want to stay around awhile and talk about that operation, don't bother about the color effects in your room. But if you want recovery swift and sure, pay close attention to the hospital's decorations before choosing a room.

Proper color selection, as an aid to recovery, is discussed by Dr. A. G. Nicholls of Montreal in an editorial in an issue of the Canadian Medical Association Journal. Color in hospitals can be used to create an atmosphere of cheerfulness or to excite a definite mental reaction in the patient, Dr. Nicholls says.

"Not only does the mind react variously to the stimulus of different colors, but the muscles and the skin likewise," the editorial explains. Listed as "stimulating, exciting" hues are red, orange and yellow, while, blue, green and violet are "restful, tranquilizing."

"A color scheme that would be helpful to the convalescent patient might be quiet unsualts for the restless or delirious one," Dr. Nicholls continues. "We have, therefore, in the decorating of hospitals and asylums to use discretion, having in mind the end we wish to attain."

The conception that walls in hospitals must be white—"because white suggested purity"—is passing. "It should be obvious that white objects can be as dirty and germ-laden as colored ones, and, of course, much more monotonous."

Color schemes may be daring in medical hospitals. "During tests in every group of insane patients blue was found to be the most pleasing color. Green was a distant second."

## New Form Of Camouflage

## Magician Claims To Be Able To Make People Invisible

Horace Goldin, magician of note, has confounded many an audience with his tricks but the magic he has wafted in the past is just child's play, he says, compared with his latest discovery.

Goldin claims to have perfected a new form of camouflage which makes a person invisible, and has submitted his idea to the British war office, believing it could be used effectively in camouflaging the movements of troops in war time.

The idea of the invisible camouflage, Goldin said, had come to him some years ago.

He explains there is a definite limit to the size of the object to be camouflaged, but declares 20 men could march across "no man's land" into the enemy's general headquarters, capture the officers and never be seen.

Goldin declined to go into details about his discovery.

## Runs Into Billions

Thomas Edison produced an average of 20 inventions every year after his 23rd birthday and at his death had taken out patents on more than 3,000. Ernest Reid told the Progress Club in Toronto, "The wealth created from Edison's genius exceeds \$25,000,000,000 in the United States," Mr. Reid stated. "It gives livelihood to over 1,000,000, whose wages reach more than a billion a year."

It is a good thing to believe; it is a good thing to admire. By continually looking upwards, our minds will themselves grow upwards.

Rattlesnakes are found nearly everywhere in America, but nowhere else on earth.

## Attacked By Shark

## Australian Native Escaped Death By Presence Of Mind

Iona, a native of Thursday Island, Australia, is believed to be the only man living whose head had passed into a shark's mouth. Iona was diving for pearls when the shark attacked. Remembering an island tradition that a shark will drop its prey if its eyes are wounded, the diver succeeded in thrusting his thumbs into shark's eyes just as his head passed into the man-eater's mouth. The shark released him, but not until it had received severe wounds on his face, chest and neck.

The attack shattered another tradition that sharks will not attack dark-skinned persons.

## On The Way Out

## California Designer Sure Daffy Headgear Will Not Last

They're dizzy, they're daffy, they're de-loony, Adrian, who makes clothes for the movie stars, was talking about gadgets women call hats.

His advice to men is: "Don't let this present trend toward daffy headgear annoy you. The daffier these are, the more conspicuous their wearers become. It's not stylish to be conspicuous. Boots and pants and gardens have no place on a woman's head. Well, no permanent place."

Everyone has his own problems, and one of a newspaper man's worst is getting variety into single column headlines that must contain the word Czechoslovakian.

"I was a fool when I married her," he said bitterly. "Yes, but I was in love with you and didn't notice it."

## SETS NEW DIVING RECORD



All previous records for depth diving were shattered when Max E. Nohl, left, descended to a depth of 420 feet in Lake Michigan near Milwaukee. His record attempt, made with the aid of five Vestrom, right, his assistant, was to determine the effectiveness of a new type diving suit which he now plans to use in recovering gold and jewels from the Lusitania, sunk in 312 feet of water off the Irish coast. Nohl's suit differs from others in that it has a tank on the back which feeds a mixture of oxygen and helium into the suit, making the diver independent of the usual "life line" to the surface.

## A Good Imitation

## Radio Singer Mistakes Fifteen Cent Pearls For Valuable Strand

Somewhere in New York a woman is wearing Patricia Ryan's \$2,500 strand of pearls and probably thinks they are worth the 15 cents she paid for them at a dime store.

Miss Ryan, a radio singer, went to the store to get some imitation pearls to wear for a photograph rather than use the real ones, which were not insured.

She removed the necklace in the store and tried to find a 15-cent strand to match it. Finding nothing suitable, she walked out with what she thought were her pearls.

The next day when she took the pearls out she discovered her mistake.

She dashed to the store but her pearls were not among the 15-cent strands. The store manager said they probably had been sold as a 15-cent imitation.

## Was Not Intelligent

## Dumbest Animal Had Head Over Two Feet Long

A skull of one of the dumbest animals which ever lived was added to the collections of the Smithsonian Institution, Washington. The beast was created hadrosaurus, a dinosaur which lived in Montana about 100,000 years ago. Dr. Charles W. Gilmore, a Smithsonian curator, said: Although it had a head more than two feet long with a crest like the comb of a gigantic rooster, the hadrosaurus "had just about sense enough to eat when it was hungry."

Lightning was thought to be zig-zag photography proved that the "corners" were rounded.

## First Aid On Highways

## Would Not Be Necessary If All Drivers Were Careful

At the concluding session of the convention of the Quebec Safety League, Dr. J. C. Mackenzie made a very practical suggestion when he stated that "many lives could be saved if the public was taught not only how to treat small hurts, but to recognize more dangerous injuries." That, of course, is sound advice. The pity of it is that it is necessary. Instead of saving lives by careful driving it is an attempt to patch up mutilated persons after serious mishaps have occurred.

"Further, a drive should be put on," he declared, "to train in first aid employees of garages, particularly in the country district, so that every time a wrecking truck is called to the scene of an accident a trained and competent first-aid man will accompany it." No doubt the advice is good, but the vast majority of the traveling public, who themselves habitually practise first-aid courtesy and common sense, will feel that the great task is to eliminate the small percentage of drivers who are stupid, careless, reckless and generally regardless of the rules of safety.

As a youngster he emigrated to Australia to seek his fortune there. He began as a barber—the only trade he knew—but he was not long at that.

He tried his hand in many new ventures—ranching, engineering, cattle-raising, land speculation, the property market—ever chasing the fortune he had determined to make.

And he prospered rapidly, although even when his bank balance had staggered proportions which would have staggered the folks who had known him back in Huddersfield, he still worked 16 hours each day and kept his expenditures down to a minimum.

Two rigid rules he made in those early days—and he never broke them—he would not smoke or drink in business hours.

Samuel Copley went back to England in 1914. He was a wealthy man, rich enough to retire and live in luxury for the rest of his days. But the old urge, the old ambition was still as strong as ever.

He looked around for fresh opportunities, threw himself into the industrial life of England as eagerly and enthusiastically as he had in Australia, and soon found himself in control of 30 prosperous businesses.

He had interests in insurance, cotton, brewing and banking. He was making money hand over fist, and to him, as he once said, it was "just like a great game."

He loved to bring off some master-stroke of business, more for the thrill of it than the profit it brought him.

In 1919 he brought off his greatest coup—the purchase of the greater part of his native Huddersfield.

He heard that Sir John Ramsden thought of selling out his estates for a figure in the neighborhood of a million and a half.

Mr. Copley sat thinking quietly for a moment. Then he said: "Darnit I'll buy the town."

He admitted afterwards that this was one of the proudest days of his life.

"After all," he said, "why not when you think what I went through after leaving it with only a few shillings in my pocket."

## Voted On A Whistle

## Railway In Florida Allowed People To Choose Tones

Down in Florida, we read the residents living along the right-of-way of certain railway complained of the shrill whistles used on the locomotives. The railway company decided to do something about it. They arranged to give the people the opportunity of assisting in choosing another kind of whistle.

The method adopted was to equip a locomotive with six different types of whistles and to have it stop at 19 cities from Jacksonville to Miami. At each centre all six whistles were tooted in turn and the people asked to vote. Between 80 and 90 per cent, favored "No. 3," described as an instrument producing a "deep, pleasing tone capable of providing ample warning without being offensive."—Winnipeg Tribune.

Chefs should try to develop an alfalfa salad that would be palatable to the taste says Dr. Victor Heiser, traveller, lecturer and author. He said workers in South African gold mines eat alfalfa regularly. "It is rich in salts and other things of aid to the human being."

A colonel was sent to a new company. On reaching his depot he found stocks of useless documents accumulated in the archives by his predecessors, so he wired headquarters for permission to burn them.

The answer came back: "Yes, but make copies first."

A load weighing 1,100 times its own weight can be pulled by a flea.

## Romance Of Hard Work

## Is Revealed In Life Story Of Samuel W. Copley

One of the greatest romances in the history of industrial Britain is recalled by the death at Elstree, of Samuel William Copley, millionaire banker, company director and business magnate.

Sixty-five years ago he was a little boy in a Huddersfield barber's shop. From that humble beginning he rose to such riches that with a single magnificent gesture he bought the town for £1,300,000.

The secret of his rise to fortune, like that of many other self-made millionaire, was a simple one—hard work.

In the days when he rubbed soap into customer's faces in Huddersfield barber's shop, he dreamt of the time when he would amount to something in the world—and to make that dream come true he worked 16 hours a day and lived on 6s. a week to save money to give himself a start in life.

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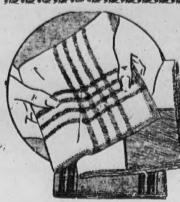
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# A Merry Christmas and a Happy New Year!



## Inexpensive Linens and Cottons

Will be twice welcome with every matron with a home and every maid with a Hope Chest!

### PILLOW SLIPS

Madeira type hand embroidered Pillow Slips. Good cotton; also Wabasso Fine Cardinette and Pastel Trim Slips. All specially priced Per pair

**\$1**

**BREAKFAST CLOTHS**—The ever popular table cover; sizes 45 inches square to 54 inches square. They come in brightly colored cottons, rayons and in pure linen. Priced from, each

**39c**

### BRIDGE SETS

Irish Linen Bridge Sets; 36 x 36 cloth with four serviettes to match. Individually boxed

**\$1**

### IRISH LINEN HUCK GUEST TOWELS

Done up in nicely boxed sets of two. Fine Irish Huck stock, all pure linen and colorfully embroidered ends, hand done. Priced from

**1.19**

### TERRY TOWELS

Soft, absorbent towels, in all their pretty new shades and colors. Either individually or in celo wrapped packets. Priced as low as

**35c**

### BED SPREADS

Krinkle Bed Spreads. Jaspe English spreads and rayon spreads in all colors. Priced from

**1.29**

### CHINESE HAND-MADE LINENS

Products of the villages of China. Pure linen cloths and sets, all neatly hand embroidered, and priced as low as

**59c**

### BED THROWS

Woollette Bed Throws are cozy and warm with the added virtue of low cost. Shades are green, gold, mauve, etc. Priced at

**2.19**

### PURE LINEN TABLE CLOTHS

From the oyster linen cloth, done in colored borders to the fine quality Irish Damask. **\$1** to **4.95**

## Christmas Suggestions in Lingerie



### DANCETTES

Plain, Crepe, or lace embellished. Neat little sets, individually boxed. Priced from

**\$1**

### SLIPS

Satin, Crepe, and Suede. One more slip is never excess baggage. White and tea rose. **1.95**

**98c** to

### PANTIES

A dozen different styles and materials; all smartly put together and most inexpensive. **39c** to

**\$1**

### EIDERDOWN ROBES

Warm fleecy robes that cheat the winter chill. Come in several shades. Priced from

**2.59**

### CELASUEDE NEGLIGEES

Tea Rose, Blush and Mandain Blue. Smartly made with neat applique motif on pocket. **2.89**

### PYJAMAS

Stanfield's and Ladeese charming pyjamas in Celasuede, Rayon and Printed Suede. Nice bright shades neatly trimmed. Priced from

**1.98**

### GOWNS

Rayon, Suede, and Celasuede gowns. Plain lace trim, and printed designs. Priced from

**98c**

Only Six More  
Shopping Days Till  
Christmas

# J. C. McFARLAND CO.

Give  
"Arrow" Shirts  
He Knows Them

## HOSIERY

### WOMEN'S SILK HOSE

Service weight. Super silk grade. Good colors. Per pair

**75c**

### SERVICE WEIGHT HOSE

Extra fine, even weave. Super silk. Big range of shades.

**\$1**

### SILK and WOOL HOSE

Fine gauge silk and wool hose. Full fashioned; good appearance and extra warmth. Three good shades. Per pair

**89c**

### PURE WOOL CASHMERE HOSE

Calgary made from pure wool Botany yarns. Nice even weave; good weight; liberally sized.

**\$1**



## GIFTS FOR MEN

### MEN'S SLIPPERS

Romeo style slippers for men; soft kid uppers; with sewn sole. Per pair

**2.19**

### MEN'S PYJAMAS

Cleverly styled "Arrow" Pyjamas for men. Warm fleecy fabrics so nicely and attractively made and trimmed. Priced from

**\$2**

### MEN'S FINE SHIRTS

We know we have something you will like. New, small patterns on nice quality print. Soft or permanent collars. Priced

**\$1 - \$2**

### MEN'S SCARFS

Scarfs in wool cashmere and in silk; a bright useful gift, low in price.

**49c up**

### MEN'S DRESS ACCESSORIES

Tie clips, collar clips, chains, etc. Attractive Hickok products. Priced from

**25c up**

### MEN'S FINE SOCKS

Always sure of a welcome. New patterns in Monarch and Holeproof fine wool socks. Priced

**39c 50c 55c 75c**

### MEN'S HANDKERCHIEFS

Colored and pure linen handkerchiefs in smartly put up boxed. Priced from

**25c to \$1**

### MEN'S BELTS

Hickok Belts for men, in the new fall styles. Several good numbers. Priced from

**50c**

### MEN'S TIES

A cravat by Currie assures you a tie in good taste. All are nicely boxed for Christmas. Priced at

**49c 55c 75c \$1**

### MEN'S SUSPENDERS

The new narrow suspender is sure to make a hit. Several new patterns. Priced

**50c - \$1**

### MEN'S GLOVES

Men's Capeskin Gloves. Pull-on style, long wrist. A good, nice fitting glove, warmly lined, in grey or tan.



**1.59**

### MEN'S GOAT GLOVES

Made from selected African goat skins. These gloves wear like raw hide; very soft and pliable; long wrist; slip-on style. Warm Scotch knit lining. Per pair

**2.75**

## Christmas Groceries!

### APPLES

Grimes Golden—a few cases to sell; good, sound stock; unwrapped, faced cases. Special

**1.69**

Winter Bananas. Faced cases @

**1.95**

### WRAPPED APPLES

—Heavy pack cases, for your Christmas table.

Spys and Wagners

**2.25**

Delicious @

**2.45**

### MANDARINE ORANGES

Don't disappoint the children. Buy these lovely little ones by the box

**95c**

### NUTS—Best Grade New Crop Nuts

Brazils, Almonds, Pecans, Filberts and Soft Shelled Walnuts. 2 lb for

**50c**

### PEANUTS

Special Fresh Roasted Jumbo Delicious Peanuts. 2 lb **25c** 4 lb **49c**

### CANDY

Gonong's lovely Candy in bulk. Fine fruit jellies, soft creams, chocolates, cocoanuts, etc.

**35c**

### FAMILY SPECIAL

A delicious assortment by Gonong, of popular high grade candy. 4 lb box

**\$1**

### CHOCOLATES

Neilson's high grade chocolates. Fresh stock, 12 different flavors. Special, per lb

**39c**

Boxes at

**25c 60c 75c**

### GINGER

Crystallized Ginger in bulk. Per lb

**25c**

### POPPING CORN

White rice popping corn.

**2 lb 35c**

### MINCE MEAT

36 oz. jars Carnation Mince Meat

**55c**

Bowes delicious Mince Meat, a high grade

**25c**

Product. Per lb

### ICE CREAM MIX

Buy Jello or Junket Ice Cream Mix and freeze

your own desserts without effort or trouble.

**10c**

### TOMATO JUICE

Clark's Jumbo Tins. 21 oz.

**2 Tins 25c**

### GROWTH JUICE

Clark's Jumbo Tins. 21 oz.

**2 Tins 25c**

### CHILDREN'S SWEATERS

A special value rack of children's sweaters. Sizes 22 to 34. Various styles for boys and girls. Some formerly much higher priced.

**95c**

### CHILDREN'S HELMETS

Warmly lined suede cloth helmets for children. Colors of red or blue. Each

**49c**

### CHILDREN'S SNOW SUITS

Made in blue, red and brown, assorted style suits and ski overalls for children. Warm suede cloth. All one special price.

**1.49**

### CHILDREN'S MITTS

Capeskin and soft horsehide mitts. Elastic cuff, and warmly lined.

**59c 69c**

### SKI MITTS

For bigger girls and women. Long wrist; warm knit wristlet and wool lined for skating or skiing. Per pair

**\$1**

### CHILDREN'S FELT SLIPPERS

Warm felt in bright shades. Soft chrome sole. Per pair

**65c**